

How to display turnings for a show?

- 1. Use a multi-level display if possible. I like two to three levels. Put the larger items on the top shelf.**
- 2. Use a black cloth for the display surface. It will help the items pop.**
- 3. Use display stands for platters. It will show the wood character better.**
- 4. Use stands for pens and pencils.**
- 5. Have a wine bottle to display wine stoppers.**
- 6. Have a small tree to display ornaments.**
- 7. Group products by type, bowls, vases, platters, etc.**
- 8. Group small items in a couple of spots.**
- 9. It's nice to have a few pictures of the items showing the start and middle of the turning process.**
- 10. Always identify the wood species. Always sign and date your work.**
- 11. If possible have a story of the wood, ie. Where it was found, such as grandpas barn, hurricane felled, town removal etc. It helps folks identify with a purchase.**
- 12. Have plenty of business cards.**
- 13. Smile a lot, talk with the customers and have fun.**